IN THE CLAIMS:

1. (Currently Amended) A mobile communication device, comprising:

a main body; ~~and~~

a camera module, coupled to said main body and configured for movement with respect thereto between a retracted position and an exposed position and rotatable in said exposed position about at least one axis of rotation;

a means for detecting a position of said camera module relative to said main body; and

a memory with at least one stored program and a microprocessor by which said program can be executed, said program being started automatically when said means for detecting detects a certain position of said camera module.

2. (Original) The mobile communication device as recited in Claim 1 wherein said camera module translates to move between said retracted position and said exposed position.

3. (Original) The mobile communication device as recited in Claim 1 wherein said at least one axis of rotation is essentially perpendicular to a direction of said movement.

4. (Original) The mobile communication device as recited in Claim 1 wherein said camera module is rotatable at least from a front side position to a back side position in said exposed position.

5. (Original) The mobile communication device as recited in Claim 1 wherein said camera module is rotatable about at least two axes of rotation in said exposed position.

6. (Original) The mobile communication device as recited in Claim 5 wherein said two axes of rotation are essentially perpendicular.

7. (Original) The mobile communication device as recited in Claim 1 further comprising a user-releasable retainer for retaining said camera module in said retracted position.

8. (Original) The mobile communication device as recited in Claim 1 further comprising a spring mechanism that urges said camera module from said retracted position to said exposed position.

Claims 9-10 (Canceled)

11. (Currently Amended) The mobile communication device as recited in Claim 1 wherein said program activates a power supply to said camera module ~~further comprising a flash coupled to said camera module~~.

12. (Currently Amended) The mobile communication device as recited in Claim 1 wherein said means for detecting is an electronic detector ~~further comprising a user activatable self-timer that automatically takes a photograph after a certain delay time and an indicator that indicates an elapsing of said delay time~~.

13. (Currently Amended) The mobile communication device as recited in Claim 1 wherein said program configures a display of said mobile communication device for an operation selected from the group consisting of:

digital photography, and

video telephony

~~12 wherein said indicator is a light emitting diode (LED)~~.

14. (Currently Amended) A mobile communication device, comprising:

a main body having attaching means for attaching a camera module, said attaching means comprising means for automatically moving said camera module from said retracted position to said exposed position employing electrical energy; and

a camera module having complementary attaching means to said main body, such that said camera module is movable with respect to said main body from a retracted position to an exposed position and is rotatable in said exposed position about at least one axis of rotation.

15. (Currently Amended) The mobile communication device as recited in Claim 14 wherein said attaching means of said main body comprises ~~means for moving the camera module from the retracted position to said exposed position and~~ means for rotating said camera module in said exposed position about at least one axis of rotation.

16. (Currently Amended) A camera module, comprising:

attaching means for attaching said camera module to complementary attaching means of a

mobile communication device; and

a camera, coupled to said attaching means, said camera movable with respect to a main body of said mobile communication device from a retracted position to an exposed position and rotatable in said exposed position about at least one axis of rotation, said attaching means allowing said camera module to be wholly detachable from said mobile communication device.

17. (Currently Amended) A method of operating a retractable rotatable camera module, comprising:

deploying said camera module by releasing a user-releasable retainer, said camera module to move from a retracted position to an exposed position with respect to a main body of an associated mobile communication device; ~~and~~

rotating said camera module about at least one axis of rotation;

detecting a position of said camera module relative to said main body; and

automatically starting a program stored within a memory of said mobile communication device based on detecting a certain position of said camera module.

Claim 18 (Canceled)

19. (Currently Amended) The method as recited in Claim 17 ~~18~~ wherein said detecting comprises detecting a rotational orientation of said camera module.

20. (Currently Amended) The method as recited in Claim 17 ~~18~~ further comprising automatically configuring a display of said mobile communication device for a particular application.

21. (New) The mobile communication device as recited in Claim 14 wherein said means for automatically moving said camera module from said retracted position to said exposed position employs a motor.

22. (New) The mobile communication device as recited in Claim 14 wherein said means for automatically moving said camera module from said retracted position to said exposed position employs an electromagnet.

23. (New) The mobile communication device as recited in Claim 1 wherein said program activates a flash of said mobile communication device.